

	JACK RILEY	Designer	Visual Identity Typography Motion Design	EXPERTISE Proficient Photoshop Figma Illustrator After Effects Midjourney Lightroom Classic Microsoft Office Familiar Dev (HTML, CSS, js) Cinema 4D Glyphs and Robofont TouchDesigner
EDUCATION	Otis College of Art and Design (Otis)	Master of Fine Arts (MFA), Graphic Design	06.2023–08.2024 Los Angeles, CA	
	University of Western Ontario (UWO)	Bachelor of Management and Organizational Studies (BMOS), Consumer Behaviour, Finance	09.2018–05.2022 London, ON	
EXPERIENCE	Freelance, Graphic Designer	Creating strategy driven visual identities, typography, graphics, and motion design for clients across music, sports, architecture, fashion, and wellness to support dedicated business goals. Clients: James Harden, DJA Architects, Othership, Lil Uzi Vert, Future, Tate McRae, Ryan Ofei, Asake, Trinx, Ernest Lupinacci	12.2018–Present Remote	
	Good Counsel, Brand Designer	Contributed to a rebranding initiative. Worked with creative and art directors on responsive tyographic and image compositions for web, email, and social. Involved in the retouching and QC.	11.2023–06.2024 New York City, NY	
	HXOUSE, Marketing Intern	Supported the development and execution of marketing and communication strategies for HXOUSE's client projects.	05.2021–10.2021 Toronto, ON	
	Royal Bank of Canada, Wealth Management Intern	Supported research initiatives for optimizing client experience.	05.2019–09.2019 Toronto, ON	
CERTIFICATIONS	Decoding Identities, Aprender Design	6-week workshop learning to craft impactful visual identity systems. Lessons included: what is a reference, the dialogue between verbal and visual, what makes a design system, and experimentation and the creative process	10.2024–12.2024 Remote	
	Principles of Typeface Design: Display Type, Type@Cooper	10-week workshop gaining expertise in vector drafting and in typographic evaluation through developing a display typeface from conceiving, to sketching, to digitizing, and to spacing.	10.2023–12.2023 Remote	
	Movable Type: Motion for Designers and Typographers, Type@Cooper	10-week workshop learning to apply animation theory to develop dynamic motion design systems that complement static visual systems, while sharpening proficiency with Adobe After Effects.	10.2023–12.2023 Remote	
	Business Analytics: From Data to Insights, The Wharton School	8-week workshop developing an understanding of how to look at data and identify insights, improve a business's ability to make long-term predictions, and prescribe future operational actions.	06.2023–08.2023 Remote	
	Certified Associate in Project Management (CAPM), Project Management Institute	Demonstrated knowledge, skill, and understanding of the best practices, processes, and terminology in project management as per the Management Institute's (PMI) body of knowledge.	12.2022–01.2023 Remote	
ACKNOWLEDGMENTS	Institutional Scholarship (Otis), Huron Proficiency Scholarship (UWO), Dean's List (UWO), HXOUSE Acceptance (24/6000)			
VOLUNTEERING	Orientation Leader (UWO), Sam Baker Foundation, RBC Race For The Kids Fundraiser			
INTERESTS	Long-distance running (completed marathon), personal training (licensed ASFA trainer)			